

Noureldien Ibrahim

UI / UX Designer

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PROFESSIONAL SUMMARY

Experienced in UX/UI design and front-end development, with over 6 years of expertise in digital product management. Specializes in delivering transformative digital experiences using tools like Figma, Adobe XD, Sketch, and the Adobe Creative Suite. Proficient in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Sass, TailwindCSS, Angular, Flutter, and PHP/Laravel. Integrates user insights and data-driven analytics to create intuitive interfaces that optimize usability and engagement. Recognized for collaborative leadership style, coordinating cross-functional teams to achieve project milestones, ensuring design excellence and user satisfaction.

KEY COMPETENCIES

- UX Research
- UI/Interaction Design
- Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Data Visualization
- Identity System Design
- Design System Development
- Responsive Design
- Figma
- Adobe XD
- Photoshop
- Illustrator
- HTML5
- CSS3
- JavaScript
- jQuery
- Bootstrap

PROFESSIONAL EXPERIENCE

UI / UX Designer

Namaa Association – Jeddah, KSA | Jan 2021 – Present

- Develop and refine UI interfaces for mobile applications dedicated to aid distribution and donation management, achieving significant operational efficiencies and enhancing user accessibility.
- Spearhead the UI design initiative for a grant and housing system, revolutionizing application workflows and expediting approval processes, thereby reducing processing times by 40% and ensuring seamless user interaction.
- Architect and implement UI enhancements for internal systems, fostering a 25% increase in productivity through streamlined interfaces and intuitive user experiences that empower staff to perform tasks more efficiently.
- Drive the strategic UI design and development for a charity's e-commerce platform, strategically enhancing the online donation experience and yielding measurable increases in donor engagement and financial contributions.
- Innovate UI strategies for seasonal initiatives such as Zakat Al-Fitr and Qurbani projects, engaging users through compelling interfaces that resonate with the charitable mission and maximizing outreach and impact.

UI/UX Designer & Developer

Pioneers Solutions – Monufia, Egypt | Sep 2020 – Dec 2020

- Orchestrated the UI design and development for diverse payment systems, including Mogapay, Shahnpay, Edfa3ly, Ingaz, and Onpay, elevating transaction efficiency and bolstering security protocols.
- Spearheaded the UI overhaul of the Senate system portal, resulting in heightened user accessibility and elevated engagement metrics.
- Engineered the UI framework for the Moga Pay payment application, streamlining user transaction speeds and optimizing overall performance metrics.
- Crafted bespoke UI/UX solutions for multiple client websites, significantly enhancing client satisfaction and garnering commendable client feedback.
- Directed the UI design initiatives for ERP systems like EasyStore, revolutionizing inventory management capabilities and fortifying sales tracking functionalities within the organization.

UI/UX Designer & Developer

Orange Soft – Maadi, Egypt | Jan 2019 – Aug 2020

- Spearheaded the UI design overhaul for the Cairo Metro mobile app and website, significantly enhancing user experience and accessibility features for millions of daily commuters.

- Directed the UI redesign of the King Fahd Hospital mobile app, optimizing patient interaction pathways and operational efficiencies, ensuring seamless healthcare service delivery.
- Strategically led the UI design and development initiative for the Eastern Province website, implementing transparency measures and fostering heightened citizen engagement across digital platforms.
- Championed numerous other high-profile applications and websites, consistently elevating user satisfaction through innovative design solutions and intuitive user interfaces.
- Played a pivotal role in shaping user interaction standards across diverse digital projects, contributing to enhanced usability and overall user satisfaction metrics.

CERTIFICATIONS & COURSES

- [Google UX Design Specialization Certification – Coursera | 2023](#)
- Graphic Design Diploma | 2018
- Front End Developer ITI | 2017
- UX in Bussiness - Addicta
- Flutter Development Diploma
- Back-End Web Development Diploma
- UX Research BootCamp
- [User Experience Design Cert – Edraak](#)

EDUCATION

Bachelor of Computers and Information In Information Technology

Zagazig university | 2018

LANGUAGES

Arabic | Native

English | Excellent